

Case ID CGB-CC-0182

Received & Inspected

JAN 24 2012

FCC Mail Room

Dear Sirs:

I have received your notice regarding the closed captioning of our TV program. Since 1971 Broadway Baptist Church has had a program on KTXS of Abilene Texas. It is a recorded 30 minute program of our Sunday morning worship hour which reaches into homes all over the Big Country, allowing those who cannot attend a service the privilege of worship. Each week we receive calls from viewers expressing their appreciation for our program. It is truly a ministry of Broadway Baptist.

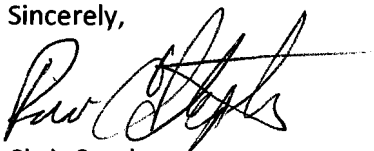
After doing research we have found that the cost of closed captioning our program will be more than we can afford. The research shows that it will cost between \$200 and \$300 a week to meet the closed caption requirements. This would more than double the cost for our program to be aired.

Due to the financial crunch and economic situation of our area this year our expenses at the church will exceed our income by more than \$10,000.00. We have cut many of our other ministries, laid off staff, and cut salaries and in our last budget meeting discussed the fact that if we have to close caption our program then, after 40 years of being on the air, will have to discontinue our program.

Funding of our program is done by the tithes and offerings of the people, not sponsorships. Therefore having to closed caption our programs would be cost prohibitive and force us to no longer make our programs available. To keep our program on the air and available I would request an exemption from the ruling and ask that we be allowed to continue our TV program without closed captioning.

Thank you for your consideration in this exemption and I look forward to your ruling.

Sincerely,



Chris Stephens
Pastor
Broadway Baptist Church
Sweetwater, Texas

Enclosures:

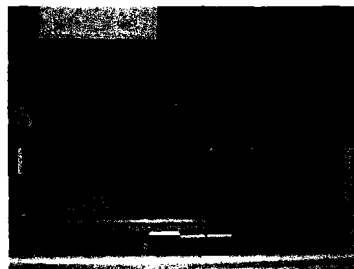
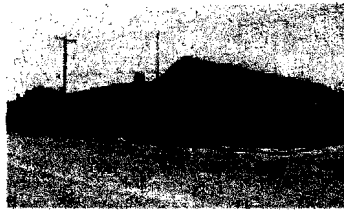
Proof of research and examples of the cost of closed captioning our program
A copy of our contract with KTXS

Broadway Baptist Church

30 Minute TV Show Schedule 2012

ELEMENTS

- 1 weekly 30 min. Television Show every Sunday at 9am
- 10, 30 sec. commercials to air every month.
- Membership in the Tellusmore.com Co-op

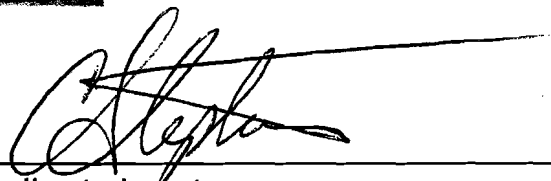


Cost: \$160 per show

Total: \$8,320 for 12 months

4 week month: \$640

5 week month: \$800


client signature



Computer Prompting & Captioning Co.

1010 Rockville Pike, Suite 306
Rockville, Maryland 20852-1419, USA
301-738-8487 • FAX 8488 • TTY 8489
info@cpcweb.com • www.cpcweb.com

Cost-Effective Closed Captioning *Software and Services*

Since 1986, CPC has provided award winning closed captioning solutions to hundreds of churches and thousands of other organizations.

Software Captioning Solutions

Post-Production Captioning Software

CPC develops and sells a complete line of easy-to-use Mac and Windows closed captioning software, for captioning all formats from SD to HD to the Web. You can bring the captioning in-house, and save time and money in the long run.

For more info: www.cpcweb.com/products

NEW! Automatic Time Stamp (ATS) automatically time stamps your caption files - automating and accelerating this formerly labor-intensive task.

Please see: www.cpcweb.com/ats

Real-time (Live) Captioning Software

YouCaption™ real-time closed captioning using speech recognition. Display live closed captions on a computer screen, mobile devices like tablets and smart phones, and even caption your live TV broadcast using an encoder. Your YouCaption software license allows you to do unlimited real-time captioning for a one time licensing fee.

For more info: www.cpcweb.com/youcap

Captioning Service

Using our state-of-the-art software, CPC's expert captioners will close caption your videos. We do the whole captioning job for you and take care of all the details. Our e-Captioning tape and tapeless workflows save you time and money by delivering captioned files to you electronically.

For more info: www.cpcweb.com/services

For personalized advice on how to best meet your captioning needs call us at 1-800-977-6678 or e-mail sales@cpcweb.com.

Sincerely,

Sidney Hoffman

Vice President

M.A. Audiology, M.S. Computer Systems



Closed Captioning

SOFTWARE and SERVICES

The leader in closed captioning and subtitling
for the Web, TV, Disc Media and Mobile Devices.

Sidney Hoffman

Vice President and Co-Founder
M.A. Audiology, M.S. Computer Systems
shoffman@cpcweb.com

On GSA Schedule



www.CPCWEB.com



tel: 301.738.8487
fax: 301.738.8488



November 29, 2011

Director of Media
Broadway Baptist Church
710 East Third
Sweetwater, TX 79556

Director of Media:

I understand Broadway Baptist Church may be required to caption previously exempt television programming as the result of recent FCC action. I'm writing to offer creative captioning solutions at special rates from the nation's leading closed captioning company, VITAC. These solutions include:

CAPTIONS FORMATTED FOR YOUR EDITING SYSTEM

Easy and 100% accurate, VITAC will create a caption file that is formatted to work with your nonlinear editing system (.aaf for Avid HD or SD or .scc for Final Cut). Simply upload a low-resolution proxy of your video to our secure FTP site. We will create your caption file and deliver within 2-3 business days. You then lay the caption file into your video timeline and export a captioned video. The total charge to create the captions this way is **\$250 per 60:00 program, \$125 per 30:00 program.**

WEEKDAY LIVE CAPTIONING

VITAC captions 190,000 hours of live programming per year, most of it airing in the morning, evenings and weekends. We're offering a discount to organizations with the ability to encode captions live to tape, between 9:00 a.m. and 6:00 p.m. EST, Monday through Friday. If you have your own caption encoder and the ability to feed us audio, contact us to learn more about this option, which costs **\$110 per 60:00 program, \$55 per 30:00 program.**

TURNKEY LIVE TO TAPE

Don't have an encoder or editing system? Don't worry! VITAC will accept your video in any format and add live-to-tape captions ourselves. We'll ship back a captioned master within two days of receipt of the video. This option will cost **\$230 per 60:00 for SD videotape, \$115 per 30:00, plus shipping.**

VITAC also offers additional "no worries" solutions including tapeless file delivery with embedded captions. Popular file formats include MXF, QuickTime, MPEG2 Transport and Program streams

To learn more, please contact VITAC's Client Sales & Services department at clientservices@vitac.com or call 724-514-4077. Please mention our **"Anglers Order Special."** We look forward to the opportunity to work with you in the near future!

Sincerely,

A handwritten signature in black ink that reads "Heather York". The signature is fluid and cursive, with the first and last names clearly legible.

Heather York
VP, Marketing
301-881-7534

Heather-y@vitac.com

101 Hillpointe Drive | Canonsburg, PA 15317 | Phone 724.514.4000 | Fax 724.514.4111
4605 Lankershim Boulevard, Suite 250 | North Hollywood, CA 91602 | Phone 818.755.0410 | Fax 818.755.0411
1501 Wilson Boulevard, Suite 1003 | Arlington, VA 22209 | Phone 703.807.2766 | Fax 703.807.2761

WWW.VITAC.COM

Closed Captioning & Subtitling Workflows

Traditional Tape-Based Service

CPC supports traditional tape-based captioning workflows



Sent by
UPS/FedEx

1

Send us your
tape master

2

CPC transcribes and
creates captions for
your video

3

CPC encodes the
caption data onto a
caption master tape

4

CPC ships you the
caption master tape

Traditional tape-based service includes shipping time and costs, tape stock, and dubbing, resulting in generation loss. To better serve our customers, CPC developed e-Captioning workflows, which utilize the speed of the internet, and CPC's patented software to deliver faster, more affordable captioning.

e-Captioning Service

No generation loss. No wasted tape stock. No shipping time, cost or risk.

CPC has pioneered new tapeless captioning workflows via the internet



Sent via
Internet

1

Upload a small
proxy video file

2

CPC transcribes
and creates captions
for your video file

3

A Caption file is
e-mailed to you

4

You lay down the
Caption file to tape
with your NLE

e-Captioning can be used for virtually all captioning tasks using the NLE hardware you already have. This includes HD and SD tape, DVD, all popular web formats, and Blu-ray subtitles. Contact our closed captioning experts who will show you how to save time and money on your next project.

Whether you are mastering to HD broadcast or putting your video on the Web, the CPC Caption Service can add closed captions to a wide variety of formats, including:

File Based

XDCAM HD MXF
DVCPRO HD MOV
VOD MPEG-2/H264
ProRes QuickTime
MPEG-IMX Video

Web Based

QuickTime Podcast
Windows Media
Flash Video
YouTube
Real Video

Tape Based

DVCAM/miniDV
Beta SP/Digital Beta
HDCAM
D5
DVCPRO HD

Customers Include:



Microsoft



Smithsonian



PBS

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An SDB Certified Company

GSA Schedule #GS-35F-4672G



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Closed Captioning & Subtitling Service

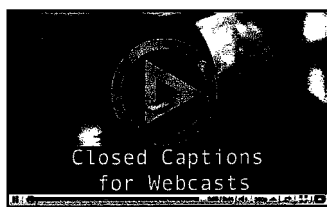
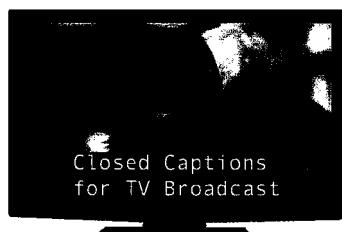
e-Captioning Saves Time & Money

- ▶ No generation loss
- ▶ No shipping time, cost or risk
- ▶ No wasted tape stock
- ▶ Keep quality control in-house
- ▶ Faster turn-around time
- ▶ Works with your NLE system

CPC will closed caption your video without touching the master!

Just send us a compressed proxy movie via the internet. We will create a closed caption or subtitle file. We then e-mail that file to you for insertion onto your original master.

We support all caption Workflows - Traditional and e-Captioning



Let the Experts do your Captioning and Subtitling work for you.

CPC invented the e-Captioning workflow.

- ▶ We understand it better than anyone else.

CPC's caption service has been around since 1989.

- ▶ We're experienced. We've seen it all.




CPC has been developing captioning software since 1986.

- ▶ We make the software. We can make it work for you.



Closed Caption All Video Formats

CPC will deliver your closed captioned and subtitled project to all formats including:

HD Closed Captions in Final Cut Pro

 Encode captioned HD and SD video right on your Mac.  No special hardware needed. 



SD Closed Captions for NLE Systems

 Output captions from Avid, Premiere Pro, Final Cut Pro, and most other NLEs directly to tape. 





Web Closed Captioning

 Closed caption for all popular web formats and mobile devices. 

DVD and Blu-Ray

 Captions and subtitles for DVD, and subtitles for Blu-ray using professional authoring programs. 

Supports the Latest Tapeless Workflows

   Caption for digital delivery to broadcast, file-based play-out servers, and VOD transport streams (MPEG-2). 

An SDB Certified Company

GSA Schedule #GS-35F-4672G



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www.cpcweb.com



Closed Captioning & Subtitling Software

No Generation Loss · No Encoder Hardware Needed
e-Captioning Workflow

Pay one price. Use both platforms.

MACCAPTION™  and  **CAPTIONMAKER®**

Since 1986, CPC has been the world's closed captioning leader.
Our e-Captioning workflow supports all TV, Web, & Mobile Device formats.

HD Closed Captions for Final Cut Pro®



Closed caption HD and SD video right on your Mac using a video capture card.

HD Captions for Avid® Media Composer® 5



Generate Avid-native HD closed captions. No special hardware needed.



Web Closed Captioning

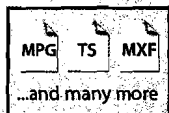
Closed caption all popular web formats and mobile devices.

SD Closed Captions for NLE Systems



Output captions from Avid, Premiere Pro, Final Cut Pro, and most other NLEs directly to tape.

Support the Latest Tapeless Workflows



Caption for digital delivery to broadcast, file-based play-out servers, and VOD transport streams (MPEG-2).

Closed Caption Asset Management



Edit, extract, and convert captioned videos without losing the closed captions.

Assemble Captions



Automatically conform your captions to match an EDL from your edited sequence.

SMPTE Timed Text for Ultraviolet DRM



Universal file format simplifies captioning. Preserves formatting and position.

Free Demo Software

MacCaption - Supports OS X 10.5-10.6 (Snow Leopard), Intel & PPC (G4/G5) processors

CaptionMaker - Supports Windows XP, Vista, & 7

- Download the demo version at www.cpcweb.com/download
- The demo version lets you try all features except save project file

Awards

- "Top Innovation Award" - Television Broadcast Magazine
- "Vid'y Award" - Videography Magazine
- "Administrator's Award" - U.S. SBA
- "Distinguished Vendor of Accessible Technology" - U.S. Commerce Dept.

1-800-977-6678

www.cpcweb.com

info@cpcweb.com

Software Feature Comparison



Choose the Software That Meets Your Needs

Author (prepare and encode) your complete caption job in-house.
Includes innovative features for script and video import, caption text entry, time stamping, formatting, encoding, and exporting.

Software Features	MacCaption / CaptionMaker Version						
	Live	Web Plus	Classic	DTV Lite	DV	DTV	HD Enterprise
Import							
Plain text files	✓	✓	✓	✓	✓	✓	✓
Industry standard caption files		✓	✓	✓	✓	✓	✓
Retrieve captions from existing video		✓	✓	✓	✓	✓	✓
Caption Preparation							
Transcribe & time stamp video		✓	✓	✓	✓	✓	✓
Author, format & edit captions	✓	✓	✓	✓	✓	✓	✓
CLI & batch processing					✓	✓	✓
Assemble Captions (conform to FCP .xml)							✓
Export Closed Captions							
SMPTE Timed Text for Ultraviolet DRM		✓	✓	✓	✓	✓	✓
DVD closed caption files (.scc)		✓	✓		✓	✓	✓
Caption Formatted files (.cap, .tds, etc.)		✓	✓		✓	✓	✓
DV (720x480) video (for DVCAM, miniDV, etc.)					✓	✓	✓
SD - Line 21 CC ("Black Movie") for 720x486						✓	✓
MPEG-2 (DTV) CEA-708/608/SCTE-20 captions						✓	✓
AJA, BlackMagic, Matrox compatible CC files				✓		✓	✓
Avid Media Composer 5 CC files (.AAF)							✓
VANC .MCC file format for transcoding CC data						✓	✓
Manzanita Mux HD MPEG-2 Transport Stream						✓	✓
XDCAM-HD (.mxf) and QuickTime-HD (.mov)							✓
Export for Web							
Flash		✓	✓		✓	✓	✓
QuickTime		✓	✓		✓	✓	✓
YouTube		✓	✓		✓	✓	✓
Windows Media		✓	✓		✓	✓	✓
RealPlayer		✓	✓		✓	✓	✓
Live Text Stream	✓	✓	✓		✓	✓	✓
Export Subtitles							
DVD subtitles (DVDSP, Encore, etc.)		✓	✓		✓	✓	✓
Apple XML subtitles					✓	✓	✓
Advanced subtitles (Scenarist, Blu-ray BDN)					✓	✓	✓
Subtitles with Alpha channel						✓	✓
Hardware Encoder Support							
Live captioning for broadcast	✓	✓	✓		✓	✓	✓
Post captioning w/SMPTE timecode from tape			✓		✓	✓	✓

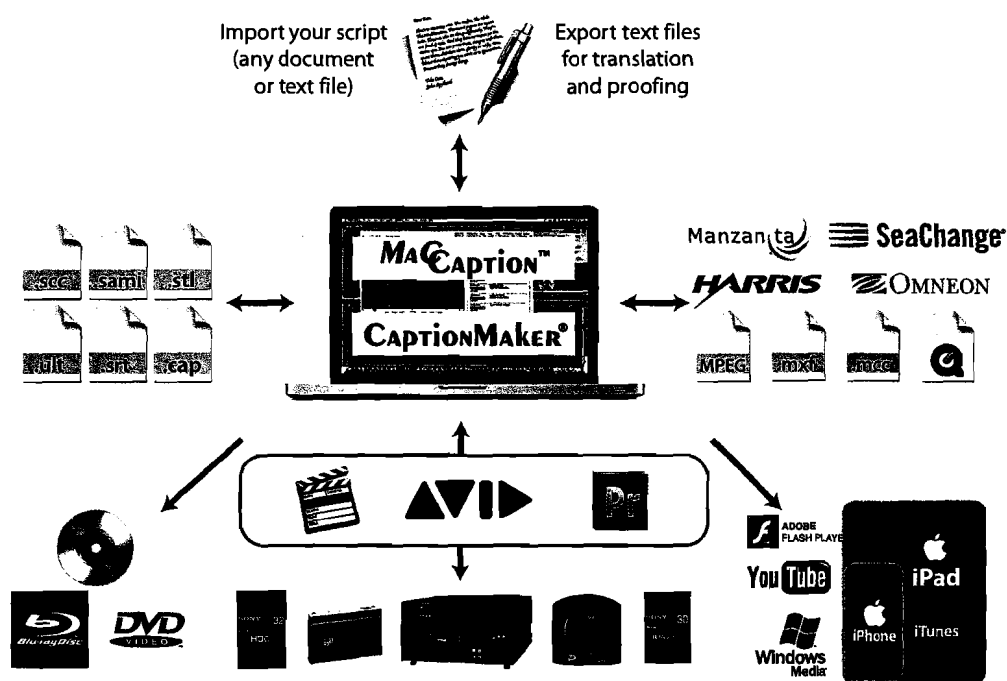
Note: CPC also offers encoder-only software which takes existing caption formatted files, and then encodes and converts them for export to any supported format.

Harness the Captioning Power of Your NLE and Video Server

Most popular NLE video hardware such as Avid, Matrox, AJA, and Blackmagic cards accept CPC-encoded caption files, and map the data to the proper location in the HD or SD video signal. CPC caption files are also compatible with many play-out servers such as Omneon, Harris, SeaChange, and CableLabs for video-on-demand.

e-Captioning Workflows

1. Import your video and script into CPC software, or retrieve existing captions from a video.
2. Format and time stamp your captions using our quick and convenient captioning tools.
3. Output a closed captioned video to tape, server, web, disc, or file.



New

YouCaption™

Speech Recognition based Real-Time Captioning



- PowerPoint®
- Classrooms
- Sporting Events

Welcome to
our webinar!

- Broadcast TV
- Online Meetings
- Religious Services

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info@cpcweb.com

The CPC Advantage

Features	
Mac/Windows compatible. All licenses work on both	✓
Patented software encoder technology	✓
No hardware encoder required	✓
Electronically upgradable (no hardware to replace)	✓
Edit & convert video files without losing the closed captions	✓
Assemble Captions: conform captions to match an EDL	✓
The only HD closed captioning software for Final Cut Pro	✓
AJA KONA/IO HD/SD closed captioning in FCP7	✓
Blackmagic DeckLink HD/SD closed captioning in FCP7	✓
Matrox MX02 HD/SD closed captioning in FCP6/7	✓
Tapeless workflow support (MPEG-2, MXF, MCC, and more)	✓
Manzanita mux support for CableLabs and other VOD specs	✓
Export file formats supported	65+
Import file formats supported	45+
Support	
100% USA Tech Support	✓
Toll-free phone/e-mail support (5 hours included)	✓
Free video tutorials	56+
Free demo software download	✓
Online training classes	✓
Extensive online knowledgebase (FAQ, glossary, forums, etc.)	✓
Software upgrade policy: Pay only the difference in price	✓
Frequent software updates and new features	✓
New CaptionMaker features and improvements since 1995	410+
New MacCaption features and improvements since 2003	270+
Company Information	
Used by Apple, Microsoft, Google, Sony, NBC, FOX, Verizon...	✓
Over 2,800 satisfied customers	✓
Used by over 100 caption service companies	✓
100% developed and operated in the USA	✓
26 years same hands-on ownership	✓
Winner: U.S. SBA Administrator's Award for Excellence	✓
SMPTE Member	✓
Maryland SBR Program Member	✓
GSA Schedule	✓
SDB Certified	✓

Testimonials

"Our MacCaption is working wonderfully and is opening all sorts of new possibilities!"

-Guy Voisin
id HD Studio

"CPC's software improves our captioning workflow and helps us give our clients the service they demand."

- Laura Pappanicholas
Shooters Post & Transfer

"I have to say in my 10+ years of working in broadcast software and hardware that CPC has the best tech support I've ever seen."

- Chuck Thomas
themovieguy.com

"It's as if the software were designed by a captioner, not a programmer. Features are presented in a very intuitive manner."

- Burwell Ware
Caption Perfect, Inc.

"The software is very user friendly. We were captioning the day we received our system."

- Kevin Reeve
Utah State University

"Thanks for a great product - it frequently blows our minds."

- Joel Martin
Point360

CPC Customers Include



An SDB Certified Company

GSA Schedule GS-35F-4672G



Television Broadcast Magazine

Celebrating Our
26th Anniversary



Videography Magazine



Computer Prompting & Captioning Co.
1010 Rockville Pike, Rockville, MD 20852

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For personalized advice on how to best meet your captioning needs call us at

1-800-977-6678 or e-mail sales@cpcweb.com

10% Discount – Churches that have lost their FCC exemptions will receive a 10% discount on all CPC software and services for orders placed between 12/23/2011 and 1/31/2012. Mention that your church lost their exemption to receive this discount.

Sincerely,

A handwritten signature in black ink, appearing to read 'Sidney Hoffman', with a stylized flourish at the end.

Sidney Hoffman

Vice President

M.A. Audiology, M.S. Computer Systems

Licensed Teacher of the Speech and Hearing Handicapped

Closed Captioning & Subtitling Service

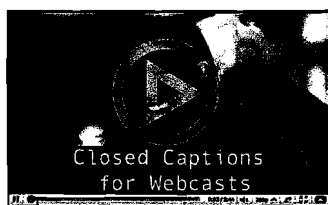
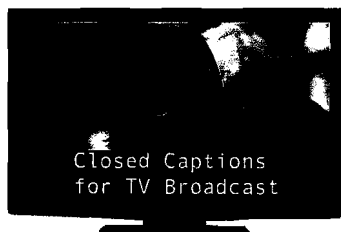
e-Captioning Saves Time & Money

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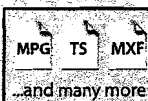
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DVD and Blu-Ray

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An SDB Certified Company

GSA Schedule #GS-35F-4672G



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Closed Captioning & Subtitling Workflows

Traditional Tape-Based Service

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DVCPRO HD MOV
VOD MPEG-2/H264
ProRes QuickTime
MPEG-IMX Video

Web Based

QuickTime Podcast
Windows Media
Flash Video
YouTube
Real Video

Tape Based

DVCAM/miniDV
Beta SP/Digital Beta
HDCAM
D5
DVCPRO HD

Customers Include:



Microsoft



Smithsonian



PBS

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GSA Schedule #GS-35F-4672G



Computer Prompting & Captioning Co.
1010 Rockville Pike, Suite 306, Rockville, MD 20852

800-977-6678
301-738-8487

info@cpcweb.com
www.cpcweb.com



Caption Labs

1010 Taylor Station Road, Suite E, Columbus, OH 43230
877-258-7800 • www.CaptionLabs.com

IMPORTANT CLOSED CAPTIONING INFORMATION

November 2, 2011

Dear Media Director,

The FCC's recent decision to overturn your closed captioning exemption certainly creates new factors to consider. Production costs and air time purchases are already difficult mountains to climb. Now, you're facing another giant peak in figuring out what to do about closed captioning.

By losing the exemption from the FCC, there are many financial hurdles to consider. **Purchasing captioning software and encoding equipment alone can be insurmountable.** Of course, you'll also have to spend time figuring out the captioning process itself as well as FCC regulations. Then, *creating the captions will eat up your time and constantly push you up against tight deadlines.* Wrestling with these costs and issues will leave you feeling like your only option is to go off the air.

As a producer of religious television content myself, *I have firsthand experience dealing with the financial burden and questions facing you right now.* I also understand and believe in the purpose and significance of your television program. That's why I want to help you move forward.

The FCC's decision can be intimidating, **but my company can help you eliminate that stress.** We've helped many producers save weeks of production time and thousands of dollars with our unique **eCaptioning process.** Simply put, **I know that we can save you time and money.** Plus, we do all the extra work to keep you compliant with the FCC.

I'd love to discuss how my company can help you. We are committed to finding the most cost-effective solution for you. In fact, **I will personally give you a special ministry discount.** Simply mention this letter when you call and you'll receive discounted pricing as low as \$167 per half-hour program! Be sure to contact me soon, because I can only extend this offer to a limited number of clients.

Providing captions can be very beneficial to the mission of your organization. I believe this is truly a great opportunity for us to help you **strengthen the message of your ministry.** Millions of Americans are hard of hearing. Closed captioning will make your program more accessible to both the deaf and elderly communities and is **available to you at a fraction of the cost** of air time and other production expenses.

Remember to mention the special ministry discount when you call. I look forward to talking to you soon!

Sincerely,

Adam R. Grover

CaptionLabs

Phone: 877-258-7800 ext. 104

Email: agrover@captionlabs.com

P.S. Please don't hesitate to contact me. The **special ministry discount of \$167** can only be offered to a limited number of clients, so call and lock in the special pricing today.

National
Religious
Broadcasters

9510 Technology Drive
Manassas, Virginia 20110
Phone: 703-330-7000
Fax: 703-330-7100

Capitol Hill Office:
603 Second Street, NE
Washington, DC 20002
Phone: 202-543-0073
Fax: 202-543-2649

www.nrb.org
info@nrb.org

Christian
Communicators
Impacting
the World

November 10, 2011



Broadway Baptist Church
710 East Third
Sweetwater, TX 79556

Dear Television Programmer or Station Manager:

On October 20 of this year the Federal Communications Commission (FCC) released an order that reversed the closed-captioning exemptions that had been granted to a large group of Christian broadcasters and broadcast-programmers. Now, as a result, they all have to go back to the drawing board and re-file new applications for exemptions, and the deadline is fast approaching. We are sending you this information because it is possible that your ministry may have been affected by the FCC's order.

Our organization, National Religious Broadcasters, the pre-eminent association representing Christian communicators, has been concerned over the confusion surrounding this issue. As a result, and as a service to the Christian community, we are conducting a live teleconference on Thursday, December 1, at 4:00 pm EST to provide some general information and public education on this subject. While the purpose of this session will *not* be to provide legal advice, we do expect that the information we impart will be useful to ministries just like yours. You should know that space is limited for this teleconference, so if you are considering joining-in, please do so soon.

Why not read over the enclosed flyer and see if it would not be worth your time to listen-in on this valuable teleconference from the convenience of your office or your home. Please be aware that, while we are not charging anything for this service, this will *not* be a toll-free call, and your telephone service provider will charge you or your ministry for the call. On the other hand, I personally believe that you will find the information provided in this session to be well worth it.

Warmest regards,

Craig L. Parshall
Senior Vice-President & General Counsel

Enclosure

LIVE Teleconference on the FCC's Closed Captioning Order



How Does the FCC's Order Impact TV Broadcasters and Programmers?



**December, 1, 2011
4:00 – 5:00 pm EST**

Presenters:

Craig Parshall – Senior V.P. & General Counsel, National Religious Broadcasters

Joseph Chautin III, Attorney and Partner, Hardy, Carey, Chautin & Balkin, LLP

Jamey Schmitz, President and C.E.O., WLMB Television, Columbus, OH

TO REGISTER: email us at info@NRB.org and provide us with the following information:

- Name of ministry or organization
- Current address
- Your email address
- A telephone contact number
- The name of each person from your group who will be calling-in and their title within your organization
- Questions you would like us to address in the teleconference

After you register, we will provide you with the call-in instructions and password. PLEASE NOTE: THIS IS NOT A TOLL-FREE CALL. EACH PERSON CALLING-IN WILL BE CHARGED FOR THIS TOLL CALL BY THEIR TELEPHONE CARRIER.

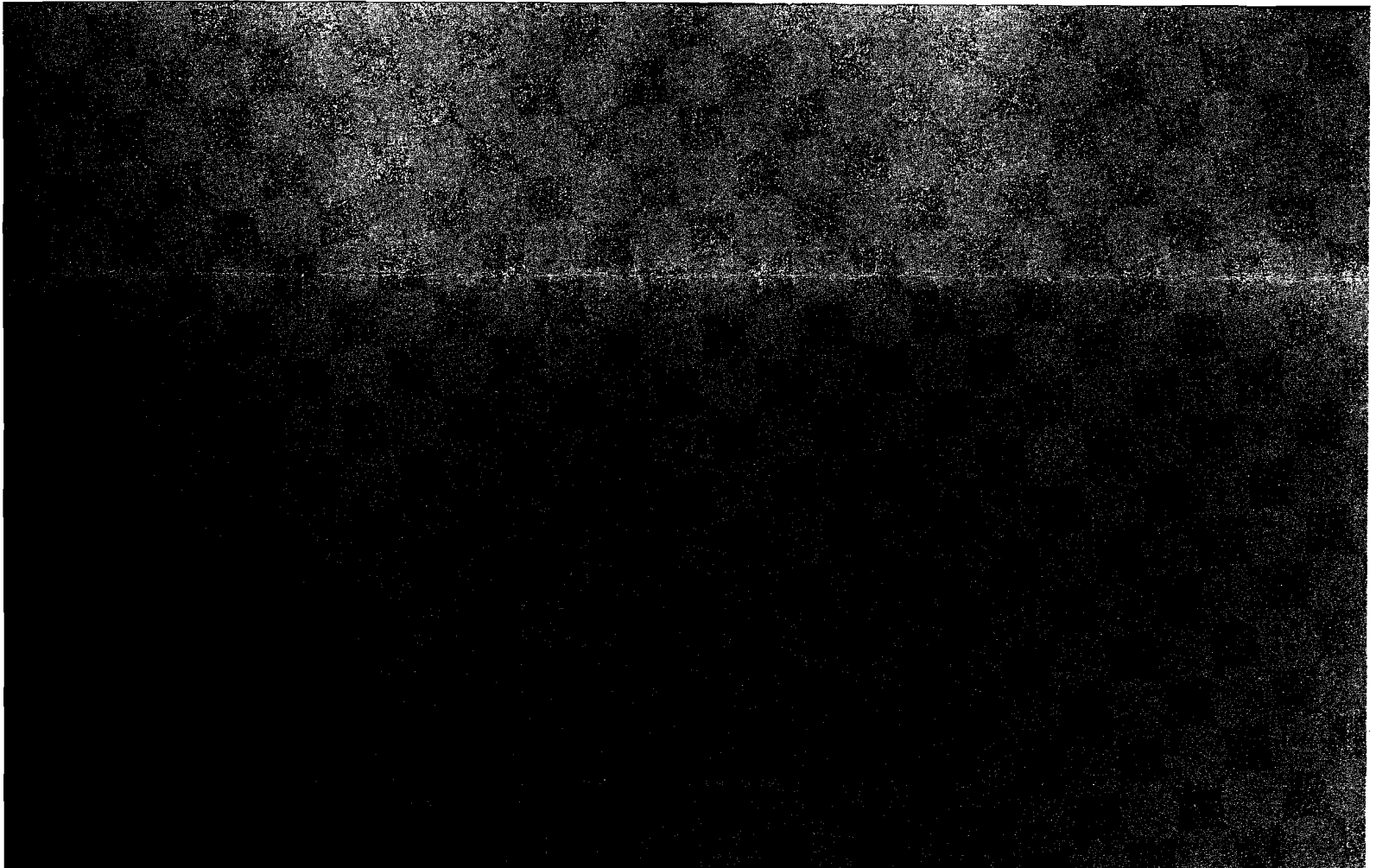
This is a public information and education session, and is not intended to provide any legal advice or any legal services on specific issues.

For more information about National Religious Broadcasters go to www.NRB.org



National Religious Broadcasters

Upon request, KTXS, of Abilene, TX, was not able to provide a letter stating their inability to provide captioning services.



Roll-on captioning FLAT RATES
\$225/half hour
\$350/hour
 includes encoding, transcribing,
 captioning, & digital outputting.

Standard shipping costs and turn times apply
 Hard copy output available

2 DAY TURN AROUND AVAILABLE

Pop-on captioning FLAT RATES

\$275/half hour
\$400/hour
 includes encoding, transcribing,
 captioning, & digital outputting.



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Closed Captioning

Acceptable Source Formats

HDV	H264
DV CAM	AVI
DV	Quicktime
Blu-ray	Cineform
DVD	AJA
Beta SP	Newtek
3/4"	NTSC or PAL

EICB closed captioning services are 100% compliant with FCC requirements. In addition to meeting your necessary requirements, EICB CC will help you better serve the hearing impaired community. In addition, choosing EICB keeps things simple with a FLAT RATE service that will include everything necessary to take your production through the process. We also offer the service of sending your digital broadcast file on to your broadcast outlet so that you don't have to worry about anything.

You will also notice that with EICB, our caption services are of a higher quality than live style captioning and we offer the additional service of sending you back the transcription of your program at no extra charge.

Closed captioning allows persons with hearing disabilities to have access to television programming by displaying the audio portion of a television program as text on the television screen.

Closed captioning provides a critical link to news, entertainment and information for individuals who are deaf or hard-of-hearing. Captions also help improve literacy skills. You can turn on closed captions through your remote control or on-screen menu.

As of January 1, 2006, all "new" English language programming, defined as analog programming first published or exhibited on or after January 1, 1998, and digital programming first aired on or after July 1, 2002, must be captioned, with some exceptions.

As of January 1, 2008, 75 percent of "pre-rule" English language programming, defined as analog programming first shown before January 1, 1998, and digital programming first shown before July 1, 2002, must be captioned, with some exceptions.

Excellence In Christian Broadcasting

PO Box 4655 Cedar Hill, TX 75106
 972-293-2256 fax 972-293-2677
flatratecc@eicbtv.com www.eicbtv.com



Excellence In Christian Broadcasting

EICB has been serving the broadcast community since 1994. This full service production company works in every aspect of production from concept to completion. EICB has produced both national and international programs such as Today With God, CrossTalk International, Wize Flix, and April's Storybarn. Our closed captioning clients have included the above as well as the World Missionary Evangelism, Wycliff Bible Translators, Gospel For Asia, David Wilkerson Ministries & Sky Angel just to mention a few.



Broadway Baptist Church
710 East Third
Sweetwater, TX 79556

FLAT RATE CLOSED CAPTIONING FOR \$225/HALF HOUR
INCLUDES ENCODING, TRANSCRIBING, & DIGITAL OUTPUT



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